

PRIVACY POLICY

This Privacy Policy describes how Evolvesports.com (the “Site” or “we”) collects, uses, and discloses your personal information when you visit or make a purchase from the Site.

CONTACT

If you have any questions after reviewing this policy, need more information about our privacy practices, or want to file a complaint, please contact us via email at Evolvesport@gmail.com.

COLLECTING PERSONAL INFORMATION

When you visit the Site, we collect certain information about your device, your interaction with the Site, and information necessary to process your purchases. We may also collect additional information if you contact us for customer support. In this Privacy Policy, we refer to any information that can uniquely identify an individual (including the information below) as “Personal Information.” See the list below for more information about what Personal Information we collect and why.

Device Information

- **Purpose of collection:** To load the Site accurately for you, and to perform analytics on Site usage to optimize our Site.
- **Source of collection:** Collected automatically when you access our Site using cookies, log files, web beacons, tags, or pixels.
- **Disclosure for business purposes:** Shared with our processor Shopify.
- **Personal Information collected:** Version of web browser, IP address, time zone, cookie information, what sites or products you view, search terms, and how you interact with the Site.

Order Information

- **Purpose of collection:** To provide you with products or services to fulfill our contract, process your payment information, arrange for shipping, and provide you with invoices and/or order confirmations. To communicate with you, screen our orders for potential risk or fraud, and, when in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services.
- **Source of collection:** Collected from you.
- **Disclosure for business purposes:** Shared with our processor Wix.

- **Personal Information collected:** Name, billing address, shipping address, payment information (including credit card numbers), email address, and phone number.

Customer Support Information

- **Purpose of collection:** To provide customer support.
- **Source of collection:** Collected from you.
- **Disclosure for business purposes:** Not specified.
- **Personal Information collected:** Not specified.

SHARING PERSONAL INFORMATION

We share your Personal Information with service providers to help us provide our services and fulfill our contracts with you, as described above. For example:

- We use Wix to power our online store. You can read more about how Wix uses your Personal Information here: <https://www.shopify.com/legal/privacy>.
- We may share your Personal Information to comply with applicable laws and regulations, respond to a subpoena, search warrant, or other lawful request for information we receive, or to otherwise protect our rights.

BEHAVIORAL ADVERTISING

As described above, we use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you. For example:

- We use Google Analytics to help us understand how our customers use the Site. You can read more about how Google uses your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.
- We share information about your use of the Site, your purchases, and your interaction with our ads on other websites with our advertising partners. We collect and share some of this information directly with our advertising partners, and in some cases through the use of cookies or other similar technologies (which you may consent to, depending on your location).
- We use Shopify Audiences to help us show ads on other websites with our advertising partners to buyers who have made purchases from other Shopify merchants and who may also be interested in what we offer. We also share information about your use of the Site, your purchases, and the email address associated with your purchases with Shopify

Audiences through which other Shopify merchants may make offers you might be interested in.

For more information about how targeted advertising works, you can visit the Network Advertising Initiative's ("NAI") educational page at <https://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

You can opt out of targeted advertising by:

- FACEBOOK - <https://www.facebook.com/settings/?tab=ads>
- GOOGLE - <https://www.google.com/settings/ads/anonymous>
- Pinterest - [\(1\) Pinterest](#)

Additionally, you can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <https://optout.aboutads.info/>.

USING PERSONAL INFORMATION

We use your personal information to provide our services to you, which include offering products for sale, processing payments, shipping and fulfillment of your order, and keeping you up to date on new products, services, and offers.

LAWFUL BASIS

If you are a resident of the European Economic Area ("EEA"), we process your personal information under the following lawful bases:

- Your consent;
- The performance of the contract between you and the Site;
- Compliance with our legal obligations;
- To protect your vital interests;
- To perform a task carried out in the public interest;
- For our legitimate interests, which do not override your fundamental rights and freedoms.

RETENTION

When you place an order through the Site, we will retain your Personal Information for our records unless and until you ask us to delete this information. For more information on your right to deletion, please see the "Your Rights" section below.

AUTOMATED DECISION-MAKING

If you are a resident of the EEA, you have the right to object to processing based solely on automated decision-making (including profiling) when that decision-making has a legal effect on you or otherwise significantly affects you.

We do not engage in fully automated decision-making that has a legal or otherwise significant effect using customer data.

Our processor Shopify uses limited automated decision-making to prevent fraud that does not have a legal or otherwise significant effect on you.

Services that include elements of automated decision-making include:

- Temporary blacklist of IP addresses associated with repeated failed transactions. This blacklist persists for a small number of hours.
- Temporary blacklist of credit cards associated with blacklisted IP addresses. This blacklist persists for a small number of days.

YOUR RIGHTS

GDPR

If you are a resident of the EEA, you have the right to access the Personal Information we hold about you, port it to a new service, and request that your Personal Information be corrected, updated, or deleted. If you would like to exercise these rights, please contact us through the contact information above.

Your Personal Information will be initially processed in Ireland and then will be transferred outside of Europe for storage and further processing, including to Canada and the United States. For more information on how data transfers comply with the GDPR, see Shopify's GDPR Whitepaper: <https://help.shopify.com/en/manual/your-account/privacy/GDPR>.

COOKIES

A cookie is a small amount of information that's downloaded to your computer or device when you visit our Site. We use a number of different cookies, including functional, performance, advertising, and social media or content cookies. Cookies enhance your browsing experience by allowing the website to remember your actions and preferences (such as login and region selection). This means you don't have to re-enter this information

each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance, whether it's their first time visiting or if they are a frequent visitor.

We use the following cookies to optimize your experience on our Site and to provide our services.

Cookies necessary for the functioning of the store

| Name | Function | Duration |
|---------------------------|---|-----------------|
| _ab | Used in connection with access to admin. | 2y |
| _secure_session_id | Used in connection with navigation through a storefront. | 24h |
| _shopify_ | Used in | Session |

| country | connection with | |
|--------------------|---|--------------|
| _shopify_m | Used for managing customer privacy settings. | 1y |
| _shopify_tm | Used for managing customer privacy settings. | 30min |
| _shopify_tw | Used for managing customer | 2w |

| | privacy | |
|--------------------------|--|-------------|
| _storefront_u | Used to facilitate updating customer account information. | 1min |
| _tracking_consent | Tracking preferences. | 1y |
| c | Used in connection with checkout. | 1y |
| | | |

| | | |
|----------------------|---|-----------|
| cart | Used in connection with shopping | 2w |
| cart_currency | Used in connection with shopping cart. | 2w |
| cart_sig | Used in connection with checkout. | 2w |
| cart_ts | Used in connectio | 2w |

| | | |
|-------------------------|---|--------------|
| | n with | |
| cart_ver | Used in connection with shopping cart. | 2w |
| checkout | Used in connection with checkout. | 4w |
| checkout_token | Used in connection with checkout. | 1y |
| dynamic_checkout | Used in connectio | 30min |

| | | |
|--------------------------------------|--|----------------|
| _shown_on_cart | n with checkout. | |
| hide_shopify_pay_for_checkout | Used in connection with checkout. | Session |
| keep_alive | Used in connection with buyer localization. | 2w |
| master_device_id | Used in connection with | 2y |

| | | |
|---------------------------|--|-----------|
| | merchant | |
| previous_ step | Used in connection with checkout. | 1y |
| remember_me | Used in connection with checkout. | 1y |